

# Business Plan

*Directions:*

1. Imagine you are an entrepreneur who would like to start a new business. You can use the business idea developed in the *Entrepreneur Blueprint Activity*.
2. Conduct research on the particular industry and develop a 1,000 word business plan.
3. Make sure to include the followings to your business plan:
  - A. Company description
  - B. Industry analysis
  - C. Target market
  - D. Financial plan
  - E. Marketing plan
4. Appropriately cite all sources according to your teacher's instruction.